

# 1H 2025 Highlights for Women in Financial Markets

*“When we connect, elevate, and advance, we expand what’s possible.”*  
– Cassandra Seier, WIFM President & CEO



## A NOTE FROM OUR PRESIDENT & CEO

Dear beloved friends of WIFM,

The first half of 2025 has been a powerful reflection of our mission—to connect, elevate, and advance professionals across the global financial services landscape.

We kicked off the year with a meaningful celebration of Women’s History Month in March, hosting a virtual series centered on the theme “Moving Forward Together! Women Educating & Inspiring Generations.” The series featured dynamic conversations with industry leaders who are shaping the future of finance through mentorship, leadership, and lifelong dedication to the advancement of others. We were honored to mark the occasion by ringing the closing bell at the New York Stock Exchange on March 7 and participating in the market close at the London Stock Exchange on March 19.

In May, we proudly hosted our second annual WIFM Conference in New York City, bringing together more than 150 professionals for a day of insightful dialogue. Renowned speakers explored topics ranging from private market trends and shifting policy landscapes to strategies for enhancing digital presence in today’s evolving financial ecosystem.

Throughout the year, our programming continues to be driven by the strength of our community—through our leadership cohorts, peer networking Wolfpacks, and mentorship program, all of which launched strong in early 2025 and continue to foster meaningful connections. More on our events and programming can be found on page 3.

Looking ahead, I’m thrilled to share that our 5th annual WIFM Gala & Awards Ceremony will take place on October 30 at Tribeca 360° in New York City. A heartfelt thank you to our generous sponsors who have already committed to supporting this year’s event. Your partnership enables us to build on our momentum and deliver even more impactful programming into 2026.

To our members, partners, and supporters—thank you for being part of this journey. Together, let’s continue to grow, connect, and expand what’s possible.

Warmest regards,  
Cassandra Seier, WIFM President & CEO



## IN THIS ISSUE

A NOTE FROM OUR  
PRESIDENT & CEO

WIFM CONFERENCE

1H 2025 UPDATES

MARCH MOMENTS

EU SPOTLIGHT

NEW AMBASSADOR

WIFM GALA

UPCOMING EVENTS

## SECOND ANNUAL WIFM CONFERENCE

Our second annual WIFM Conference in New York City brought together a vibrant community of professionals for a day filled with energy, learning, and meaningful connection.

This year's theme — Navigating Change: Identifying the Risks and Opportunities in Financial Markets — set the tone for thought-provoking conversations on key issues shaping the industry. Topics ranged from navigating private markets and understanding evolving policy landscapes to enhancing one's digital presence.



Check out our webpage to learn more about the conference, including our agenda, speakers and highlights video of the event.

[CONFERENCE 2025](#)

# 1H 2025 UPDATES: PROGRAMS & EVENTS

- Our Mentorship Program kicked off in January, bringing together more than 160 mentors and mentees.
- Wolfpack Program begin in January with 480 participants.
- Leadership Cohort Program kicked off early 2024, engaging over 100 women and 15 Allies.
- Events Across the Globe
  - WIFM Annual Washington Update – Impact on Asset Managers and Beyond, February 12, 2025, Orlando
  - Derivatives Forum – Inaugural German Dinner Night, February 25, 2025, Frankfurt
  - Derivatives Forum – Networking Breakfast & Fireside Chat, February 26, 2025, Frankfurt
  - Navigating Change: The Future of Financial Services Under the New Administration, March 5, 2025, Washington, DC
  - Women’s History Month Webinar Series, March 2025, Virtual
  - NYSE Closing Bell Ceremony, March 7, 2025, New York
  - Empowerment: Leadership and Self Advocacy, March 24, 2025, Boston
  - Power Connections: Speed Networking with WIFM, March 25, 2025, New York
  - GenAI: Exploring Tools & Innovation, April 3, 2025, New York
  - Economic and Market Outlook Panel at ISDA AGM, May 14, 2025, Amsterdam
  - WIFM Conference, May 21, 2025, New York
  - Are You In The Room?, June 5, 2025, New York
  - WIFM Breakfast at FIA IDX Conference, June 17, 2025, London
  - Macro Markets Fireside Chat, June 17, 2025, Los Angeles
  - Finding Your Voice in a Volatile World Webinar, June 20, 2025, Virtual





## MARCH MOMENTS TO REMEMBER



In March 2025, WIFM had the honor of ringing the Closing Bell at the New York Stock Exchange on March 7 and marking the market close at the London Stock Exchange on March 19. These moments celebrated not only Women's History Month but also the collective impact, commitment, and collaboration driving meaningful change in financial markets.

They remind us of the power of paying it forward, breaking new ground, and inspiring those who follow—because when we support one another, we all rise together.



## EU SPOTLIGHT

In 1H 2025, the EU/UK Committee and its women-led Working Group have played a key role in driving membership growth in the region—expanding WIFM’s global reach and advancing plans for upcoming events. Together, they organized six successful events across Amsterdam, Frankfurt, and London, as well as a virtual webinar.

Highlights include our third consecutive WIFM Breakfast at FIA’s International Derivatives Expo (IDX), and, in celebration of Women’s History Month, the honor of marking the market close at the London Stock Exchange for the very first time.





## NEW AMBASSADOR

We are honored to welcome our newest addition to WIFM's Ambassadors: Eunice Zhu.

We are so glad to have Eunice as part of the WIFM family!



**EUNICE ZHU**

Director and Head of XVA Trading Europe & Americas,, HSBC Global Markets

Check out our webpage to learn more about our Ambassadors.

[WIFM AMBASSADORS](#)

## WIFM CONNECT

Check out WIFM Connect to explore new job opportunities. We encourage you to reach out to us if you have a job opening to post or if you are seeking a referral on a job we have listed.

[EXPLORE WIFM CONNECT](#)

## 2025 WIFM GALA & AWARDS CEREMONY

Save the date! The 2025 WIFM Gala & Awards Ceremony will take place on October 30 at Tribeca 360° in New York City.

This year's theme, "Expanding What's Possible," celebrates how WIFM is helping expand the professional possibilities available to women in financial services.

The annual WIFM Gala celebrates the achievements of our community and features an in-person awards ceremony recognizing individuals and companies who have made significant and impactful contributions to WIFM's mission — to connect, elevate, and advance professionals in the financial industry.

Join our community of bold thinkers, barrier-breakers, and changemakers. To learn more about sponsorship opportunities, please contact Melody Mokhtarian, Director of Membership and Development, at [m.mokhtarian@wifm.org](mailto:m.mokhtarian@wifm.org).



Check out our webpage to learn about 2025 sponsorship and more about the evening, including our 2024 highlights video.

[GALA 2025](#)

## UPCOMING EVENTS

- Summer Leadership Series with Victoria McLean, July 17 and August 26, 2025 at 12pm EST (5pm BST), Virtual
- 2025 WIFM Gala & Awards Ceremony, October 30, 2025, Tribeca 360° in New York City

Stay tuned for upcoming events and more by becoming a WIFM member and following WIFM on LinkedIn.

## JOIN WIFM

Sign up to become a member today and receive email updates on upcoming events, programs, and other WIFM news. As a member, you will gain access to our industry and leadership events, both virtual and in-person, and to our Mentorship and Wolfpack Programs.

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