

2024: A Year of Growth and Connection for Women in Financial Markets

“The Power of Connection lies in linking women to vital opportunities and fostering possibilities for all.” – Cassandra Seier, WIFM President & CEO



A NOTE FROM OUR PRESIDENT & CEO

Dear beloved friends of WIFM,

As we close the chapter on 2024, I am filled with pride and gratitude for the remarkable success we’ve achieved together this year. Our community has flourished, with a significant rise in membership and a notable increase in LinkedIn followers—clear indicators of the growing impact and relevance of our mission.

This year, WIFM delivered 25 impactful global events, creating unparalleled opportunities for learning, connecting, and collaborating. Our sponsors’ unwavering support was instrumental in helping us achieve a record-breaking milestone in gala fundraising, providing vital resources to further our mission of connecting, elevating, and advancing women in the global financial markets industry. WIFM also proudly hosted our inaugural conference, bringing together industry leaders and empowering women through insightful discussions and networking opportunities.

I am especially proud of our strengthened presence in Europe, a strategic expansion that continues to amplify our global influence. In the Asia-Pacific region, our efforts are emerging and gaining momentum as we deepen our engagement and build meaningful connections. I am also inspired by the growing involvement of men in our Male Ally program, which reached its highest participation level in 2024. Their dedication to challenging stereotypes, confronting biases, and championing women underscores the progress we are making toward a more inclusive financial industry.

Together, we are building a global, interconnected, and inclusive community. As President and CEO, I am honored to witness the transformative power of our collective efforts. The year has showcased the connectedness and dynamism of our WIFM community. Let’s continue this momentum, fostering an environment where women thrive, break barriers, and lead across the financial markets.

Here's to another year of growth, empowerment, and lasting impact.

Warmest regards,
Cassandra Seier, WIFM's President & CEO



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2024 MILESTONES

- 8,000+ members across the globe (up 33% from last year)
- 9,000+ followers on LinkedIn (up 50% from last year)
- 300+ women in the WIFM Wolfpack Program
- 90+ women in the WIFM Leadership Cohort Programs
- 100+ women in the WIFM Mentorship Program
- 15 WIFM scholarship winners
- 18 in-person and 7 virtual events across US and Europe, including 2 new wolfpack gatherings in APAC
- Guest speakers included: Sandy Kaul, Savita Subramanian, Mariam Rafi, Orly Avidan, Anu Aiyengar, Kirthiga Reddy, Mandy Lehto, Joanna Cound, and many more



WIFM CONNECT

Check out WIFM Connect to explore new job opportunities. We encourage you to reach out to us if you have a job opening to post or if you are seeking a referral on a job we have listed.

[EXPLORE WIFM CONNECT](#)

2024 GALA & AWARDS CEREMONY

On September 25, with 40+ sponsors and 250+ people, we hosted our fourth annual WIFM Gala & Awards Ceremony at the Edison Ballroom in New York City. This year's event was centered around the theme, *The Power of Connection*. Industry leaders and sponsors from across the global financial services ecosystem came together to celebrate the outstanding achievements of our nominees and winners. The event highlighted the importance of connection within our industry, as we honored remarkable individuals who contribute passionately to their companies, to their own careers, and make a meaningful impact on their communities. It was an evening filled with energy, inspiration, and a shared commitment to excellence.

Congratulations to all of our remarkable award nominees and winners. This year, our awards program included: Emerge, Rising Stars, Trailblazers, Game Changers, Luminary Lifetime Achievement, WIFM Ally, and Corporate Champion.



Check out our webpage to learn more about the evening, including our 2024 sponsors, award winners, photos and highlights video of the evening.

[GALA 2024](#)

OUR 2024 SPONSORS

Diamond Premiere Sponsors

Bank of America
Nomura

Platinum Sponsors

Bloomberg
Capital Group
CME Group
DTCC
ICE
LCH/LSEG
Options Group
S&P Dow Jones Indices
TCW

Gold Sponsors

Barclays
Clifford Chance
J.P. Morgan
Mayer Brown
MIAx
MUFG Investor Services
Ninja Trader
RBC
Tradeweb
Winston & Strawn LLP

Silver Sponsors

BNPP	Latham & Watkins
Citi	Linklaters
Cleary	MarketAxess
Davis Polk	Milbank
Dentons	Morgan Lewis
DRW	Morgan Stanley
Eurex	NFA
Euroclear	O'Melveny
FIA	Rabobank
FIA Tech	Sidley
Goldman Sachs	SIFMA
ING	SMBC
Jones Day	Sullivan & Cromwell
Katten	Vitru

2024 AWARD WINNERS

Luminary Lifetime Achievement

Penny Foley, TCW

Game Changers

Dr. Tina Hasenpusch, CME Group
Elizabeth King, ICE

Trailblazers

Laura Chepucavage, Bank of America
Jennifer Ilkiw, ICE
Laura Klimpel, DTCC
Ula McCrindle, Nomura

Rising Stars

Sarah Dickey, CME Group
Allie Hunt, Tradeweb
Katie Oliverio, AllianceBernstein
Tierney Seidel, Rabobank
Kelsey Stokes, S&P Dow Jones Indices

Emerge

Cristina Diaz, DTCC
Simone Kramer, Bloomberg
Alexis Megdanoff, Nomura
Michelle Mullen, Bank of America
Emily Scott, LSEG

WIFM Ally

Frederic Crosnier, J.P. Morgan Asset
Management

Corporate Champion

Bank of America

2024 WIFM EUROPEAN GALA

The 2024 WIFM European Gala was a remarkable evening celebrating our sponsors, award nominees, winners, and dedicated members.

Hosted at the prestigious 116 Pall Mall in London, the event embraced our theme *The Power of Connection*, highlighting the collaboration and support across the WIFM community.

A heartfelt thank you to everyone who attended and made the evening unforgettable.



EU SPOTLIGHT

2024 has been an exceptional year for WIFM in Europe! Participation and membership soared, driven by a number of impactful events across the continent. We were thrilled to host our second European Gala in London. Beyond London, WIFM brought together members and allies through dynamic gatherings in Milan, Frankfurt, Amsterdam, and Paris.

This year also marked an exciting milestone: Lean In – Women in Banking and Finance (WIBF) joined Women in Financial Markets (WIFM)! As part of our global expansion strategy, Lean In WIBF, with its strong UK-based membership, helps us significantly expand WIFM's reach in the country.

Check out a few photos below of these memorable events. We're excited to build on this momentum and continue growing our membership across Europe!



INAUGURAL WIFM CONFERENCE

February 29th marked a significant milestone for Women in Financial Markets as we proudly presented our inaugural conference, 'Taking the Next Leap: The Future of Financial Markets.'

The day included engaging panel discussions covering the evolution across the financial markets driven by technology, changing market structures, and innovative sources of capital.

The intimate fireside chats featured extraordinary women leaders who have shattered glass ceilings in the financial industry. Their compelling stories and insightful perspectives continue to inspire and pave the way for a more inclusive future.



Check out our webpage to learn more about the conference, including our agenda, speakers and highlights video of the event.

[CONFERENCE 2024](#)

JULIE WINKLER APPOINTED CHAIR & MARISOL COLLAZO APPOINTED TO ADVISORY COUNCIL

In 2024, we welcomed Julie Winkler as our new Chair of Women in Financial Markets. Julie, a WIFM board member since 2021, brings a wealth of experience and a remarkable career in the financial services industry, positioning her as a visionary leader to guide our organization into the future.

Marisol Collazo, who has served as WIFM Chair since 2019, will continue to champion our mission as a member of the WIFM Advisory Council. This esteemed group, composed of senior industry leaders, provides strategic advice, thought leadership and access to their influential networks of professionals. We extend our deepest gratitude to Marisol for her inspirational leadership and contributions as Chair.

Cassandra Seier, WIFM President & CEO, is *“thrilled to collaborate with Julie to advance WIFM’s mission. With change comes opportunity, and we’re both passionately committed to empowering women leaders across the global financial services industry, driving change, and fostering a more inclusive future.”*



JULIE WINKLER

Chief Commercial Officer, CME Group



MARISOL COLLAZO

Managing Director, Global Head of Relationship Management, DTCC

"Serving a mission that holds profound importance to me has been an honor and privilege. WIFM's dedication to connect, elevate, and advance women within the global financial markets ecosystem has always been at the core of our efforts. Together, we have made remarkable strides towards this mission. Our achievements have been fueled by the incredible support and collaboration from our sponsors, board, staff, and ambassadors, and I am immensely proud of what we have accomplished. As I transition the Chair to Julie Winkler, I am confident that her exceptional leadership and vision will continue to drive WIFM's mission forward."

– Marisol Collazo

NEW BOARD MEMBERS

This year, we were honored to welcome five exceptional leaders to WIFM's Board of Directors: Victoria Greenberg, Samantha DeZur, Nichola Hunter, Margoth Pilla, and Marta Poleszczuk.

We are so glad to have them as part of the WIFM family!



VICTORIA GREENBERG

Head of Derivatives Execution, Clearing & FX
Prime Brokerage Relationship Management
for Americas, BNP Paribas



SAMANTHA DEZUR

Head of Public Policy, Millennium
Management



NICHOLA HUNTER

Chair of iSwap and Head of Strategic Macro
eSolutions, TP ICAP



MARGOTH PILLA

WIFM Treasurer



MARTA POLESZCZUK

Managing Director, US Fixed Income
Trading, Wellington Management Company

Check out our webpage to learn more about our Board of Directors.

[WIFM BOARD](#)

LOOKING AHEAD TO 2025

WIFM Conference

Stay tuned for details on our second WIFM Conference to be held in New York City. This content rich event will serve as a powerful educational and networking experience.

Events Across the Globe

With many exciting programs planned for 2025, keep an eye out all the enriching events we'll offer in 2025.

Mentorship Program kicks off in January

Our Mentorship Program is a year-long commitment designed to empower and inspire professionals at all career stages. It's not solely about senior professionals sharing their wisdom with the younger generation; rather, it encourages a dynamic exchange of knowledge, insights, and leadership development. Anticipate structured discussions, continuous support and resources to ensure an enriching experience.

Wolfpack Program begins in January

With 500+ individuals signed-up, 2025 has the highest number of participants in WIFM history.

Leadership Cohort Program kicks off early 2025

Our Leadership Program includes cohorts for Emerge, Rising Stars, and Trailblazers.



THANK YOU FOR A GREAT YEAR!

