



## **Women in Derivatives Board Meeting 1/19/23 Meeting Minutes**

On January 19, 2023, a hybrid meeting of the Board of Directors (“Board”) of Women in Derivatives, Inc. (“WIND”) was held, commencing at 4:15 p.m. (Eastern).

Board members in-person: Kyle Brandon, Marisol Collazo, Tara Dzedzic, Lona Mozumder, Deborah North, Tracy Rucker-Wilson, Cassandra Seier, and Joyce Thormann.

Board members participating virtually: Susi De Verdelon, Claudia Downing, Tracey Jordal, Jackie Mesa, Petal Walker, Karen Wares and Julie Winkler.

Margoth Pilla participated in her role as an Officer and Melody Mokhtarian participated in her role as Director of Membership and Development (DMD), at the invitation of the Board.

Ms. Collazo presided as Chairperson.

### **Board Chair Remarks:**

Ms. Collazo shared with the board that WIND is moving forward with hiring an Events and Marketing Associate and the job listing has been posted. Ms. Collazo ask board members to review committee assignments and if they would like to participate on the Fundraising, Events or Leadership Committee to please let her know.

### **Approval of Board Minutes**

The November 10, 2022, Board meeting minutes were approved.

### **Financial Review/2023 Budget Approval:**

Ms. Pilla reminded the board that the proposed budget was shared at the November board meeting. Given the success of the Gala, the goal is to expand programming and outreach in the upcoming year and that is reflected in the budget.

Ms. Collazo shared with the board that based up the recommendation at the last board meeting a Finance committee has been created and they have reviewed and approved the budget. The Finance committee is lead by Ms. Winkler and includes Ms. Collazo, Ms. Pilla, Ms. Rucker-Wilson and Ms. Seier.

Ms. Pilla asked the board for approval of the 2023 budget. The 2023 budget was approved.

### **European Expansion:**

Ms. Jordal and Ms. De Verdelon shared their 2023 plan for expansion in Europe. The goal is to host marquee events, a leadership event and a fundraising fitness event. They are also identifying key ambassadors to help increase membership.

### **Gala Update:**

Ms. Wares updated the board that Ms. Mokhtarian and she are visiting potential venues and hope to have a short list by the end of January/early February. The Gala will be held in early-mid October. Ms. Wares is looking for the board to begin engagement with sponsors end of February/early March.

Ms. Mokhtarian asked the board to send her any new sponsorship so she can add them to the tracker.

**New Board Member Approval:**

Ms. Mesa congratulated the board on reaching the board goal last of having 16 sitting board members. This year the new goal is to reach 20 board members. The hope is to include a European/UK Board Member as well as a Board Member who works in marketing professionally.

Ms. Mesa presented Bari Trontz as a potential board member. Ms. Collazo, Ms. Downing, Ms. Seier and Ms. Thormann all provided endorsements of Ms. Trontz.

The board moved to invite Ms. Trontz to join the WIND Board of Directors.

**Branding Update:**

Ms. Seier shared with the board has engaged a branding company to help WIND rebrand our logo and mission to reflect the work that is being done. A meeting has been set up with the branding company and those board members who expressed interest in being part of the brand task force have been invited to attend the meeting.

**Women History Month Update:**

Ms. Rucker-Wilson shared with the board that the plan is to have virtual events throughout the month. The program will include the ambassadors interviewing one of the Gala winners. The month will cap off with an in-person event with Bank of America.

**Open Action:**

Call to action to board on who will lead the Government relations task force whose goal is to keep WIND relevant and plugged in with regulatory bodies.

**Adjournment:** With no further business, the meeting adjourned.