



Women in Financial Markets Board Meeting 11/9/23 Meeting Minutes

On November 9, 2023, a hybrid meeting of the Board of Directors (“Board”) of Women in Financial Markets (“WIFM”) was held, commencing at 5:00 p.m. (Eastern).

Board members in-person: Susi de Verdelon, Lona Mozumder, and Cassandra Seier

Board members participating virtually: Kyle Brandon, Marisol Collazo, Tara Dzedzic, Tracey Jordal, Jackie Mesa, Deborah North, Tracy Rucker-Wilson, Joyce Thormann, Petal Walker, Karen Wares and Julie Winkler

Margoth Pilla participated in her role as an Officer, Melody Mokhtarian participated in her role as Director of Membership and Development (DMD), and Alexia Simone participated in her role as Membership and Events Coordinator at the invitation of the Board.

Approval of Board Minutes:

The September 7, 2023, Board meeting minutes were approved.

President & CEO Update:

Ms. Seier congratulated the board on the first board meeting under the new name. The rebrand has brought the organization to the next level, expanding opportunities and broadening membership.

Leadership Committee:

Ms. Walker provided an update on the current cohort sessions, reflecting on the 2023 programs and gearing up for the end of the year. The committee leads will meet to discuss graduation. Ms. Walker is working with Ms. Mokhtarian to set guidelines and processes to recruit coaches and cohort nominees for next year.

Ms. Walker shared that the Wolfpack is wrapping up for the year. Participants will receive surveys. Recruitment for next year will begin shortly.

We are receiving Scholarship applications, and the committee will review them next month.

WIFM conference planning is underway, with a target date of February 29, 2024. The theme will be *the future of financial markets* and the program will include a keynote, plenary session, breakout sessions and networking.

Ms. Walker shared that mentorship program launched and we are currently accepting applications. The annual program will be structured, running from January to December. Both the mentors and mentees will receive training to help ensure the program is a success.

Ms. Rucker Wilson and Ms. Wares shared that the second cohort of the Ally program kicked off.

Events Update:

Ms. Rucker Wilson shared with the board that the Events Committee reached their goals for 2023. Plans for Q1 2024 are underway, including events with Gala sponsors.

Gala Update:

Ms. Wares shared that the Gala was a huge success and reviewed the number of sponsors and donors this year. She shared aggregate feedback from the committee.

The committee is seeking strategic ways to keep sponsors engaged throughout the year.

EU/UK Update:

Ms. de Verdalon and Ms. Jordal shared their strategic plan, including the 2023 successes and their goals for 2024 for the expansion into the EU/UK.

Retreat Update:

Ms. Seier confirmed that the retreat will be held in Connecticut on Feb. 23-25, 2024. The retreat will consist of substantive discussions and fun activities for the board.

Governance Update:

Ms. Mesa shared that the committee has been looking at potential new board members including current ambassadors, focusing on location including EU/UK expansion.

Ms. Collazo shared with the board that her term as Board Chair will be ending and to please be in touch with her with any interest in running for the position.

Financial Review:

Ms. Pilla reviewed the current 2024 budget with the board. She asked all Committee Chairs to assess the budget and let her know if there are any changes.

DMD Update:

Ms. Mokhtarian shared with the board that a new CRM has been purchased, which will assist in capturing and providing more analytics. It will take a few months to get things up and running.

Adjournment: With no further business, the meeting adjourned.