



## **Women in Derivatives Board Meeting 3/30/23 Meeting Minutes**

On March 30, 2023, a virtual meeting of the Board of Directors (“Board”) of Women in Derivatives, Inc. (“WIND”) was held, commencing at 5:00 p.m. (Eastern).

Board members participating: Kyle Brandon, Ying Cao, Marisol Collazo, Claudia Downing, Tara Dzedzic, Tracey Jordal, Lona Mozumder, Deborah North, Tracy Rucker-Wilson, Cassandra Seier, and Joyce Thormann, Petal Walker, Karen Wares and Julie Winkler.

Melody Mokhtarian participated in her role as Director of Membership and Development (DMD), at the invitation of the Board.

Ms. Collazo presided as Chairperson.

### **Board Chair Remarks:**

Ms. Collazo welcomed everyone and reminded the board that the next gathering will be the Board Strategy Session meeting in May.

### **Approval of Board Minutes:**

The January 19, 2023, Board meeting minutes were approved.

### **President & CEO Update:**

Ms. Seier shared that WIND has seen an uptick in membership and LinkedIn followers, with growth fueled by recent events including the NYSE Closing Bell. This is the most growth WIND has ever seen.

Ms. Seier reviewed with the board the top 10 companies with the highest numbers of membership. We should continue to engage with them and help grow their membership numbers.

Ms. Seier provided an update on the rebranding project. WIND hired a 3<sup>rd</sup> party company to help with the rebranding and established WIND working groups focused on the rebranding. The core group is working very closely with the 3<sup>rd</sup> party branding agency.

The proposed new name, Women in Financial Markets, was discussed. The rebrand is more inclusive and encourages members to be part of the financial industry ecosystem, not limited to derivatives. The working group is creating a mission, vision, and branding style to go with the new name. The brand refresh will allow the organization to focus on the longer-term vision.

### **Gala Update:**

Ms. Wares shared that the Gala date is October 11, 2023 at the Edison Ballroom in New York City. Adjustments were made to the sponsorship tiers to increase the number of seats for sponsors. The sponsorship form and tracking sheet is available to board members to start reaching out to sponsors.

**Events Committee:**

Ms. Cao shared with the board it has been a successful first quarter with events and a lot of events are planned for the second quarter. WIND has delivered events to Gala sponsors as part of the sponsorship commitment: LSEG, Bank of America, LSEG and DTCC events have been planned. In the second half of the year, WIND will plan events with S&P, Nomura and Citadel.

**UK/EU Update:**

Ms. Jordal shared that her and Ms. De Verdalon will be meeting with the Ambassadors to discuss plans for a future event.

**Financial Review:**

Ms. Winkler shared that the goal to expand programming is being currently being met.

There is conversation about bringing cohort members together to meet in-person and the finance committee is working on creating guidelines. She also shared that a reimbursement form has been created to help streamline the reimbursement process.

**Leadership Committee:**

Ms. Walker provided an update on Wolfpack and the Cohorts and each program has been kicked off successfully. She also shared that the scholarship committee has met to discuss scholarships and the strategy for moving forward.

**DMD Update:**

Ms. Mokhtarian thanked all the committee chairs for including the ambassadors in their committee meetings and giving them projects to work on.

**Communications:**

Ms. Mozumder shared that WIND's activity on LinkedIn has been increasing and continued to encourage the board to like, comment and share on WIND's posts.

**Adjournment:** With no further business, the meeting adjourned.