

# 2023 WIFM Gala Recap

## \$602,835 raised!

40 sponsors, 2  
donations & 3  
individual tickets =  
\$594,000 raised

246 attendees

Additional \$8,835 raised  
from 55 donors at the  
Gala\*

\*could be higher based on corporate  
matches

# 2023 Gala Sponsors

## Diamond-Premiere Sponsors (\$50k)

Nomura

## Platinum Sponsors (\$30k)

Bank of America

Bloomberg

DTCC

LCH/LSEG

Options Group

S&P Global

## Gold Sponsors (\$20k)

BlackRock

CME Group

Virtu

## Silver Sponsors (\$10k)

Allen & Overy

AlphaSimplex

Barclays

BMO

BNPP

Broadridge

CapGemini

Citi

Cleary

Eurex

Euroclear

Goldman Sachs

Jones Day

JP Morgan

Katten

Latham & Watkins

Linklaters

MarketAxess

Milbank

Morgan Stanley

MUFG Investor Services

National Futures Association

NYSE/ICE

Rabobank

RBC

SIFMA/FIA

SMBC

Sullivan & Cromwell

Tradeweb

WilmerHale

# Suggestions/Recommendations for Next Year

## Venue

- Positive feedback on venue to accommodate our event. Allowed for good flow for the evening and food/drinks were good
- Was very tight between tables, needed more aisle space, was difficult when individuals were going up to stage/ bathroom, wait staff couldn't get around table to serve food, consider putting tables on the sides or more in the back
- Need IMAG for next year, need visual of the stage to show who is speaking, could add more screens on the sides
- Issue getting on WIFI at venue, need to talk to venue about that and have them get a booster
- Photo booth needs to be more visible
- Need a different hotel for board members staying the night

## Sponsorships

- Had a lot of silver sponsors, need to figure out how we can level up and convert them to gold and platinum
- Work on strategy to get in front of sponsors earlier and also engage sponsors for award nominees

## Program

- Videos were received well
- Great engagement/participation from the board. Having board members speak in place of an Emcee worked well

# Suggestions/Recommendations for Next Year

## Awards

- **Very high quality of nomination submissions**
- **Presenters doing a very good job announcing the finalists and winners**
- **Need to discuss the strategy and number of awards given, ex: male allies category had 6 nominations and only 1 winner**
- **We should let sponsors know we would like to suggest candidates who have been active in WIFM**
- **Need to let sponsors know that the quality of the submissions is heavily weighted in the decisions**

## Marketing

- **QR codes with green background and black QR codes was too dark**
- **Need all QR codes on dining tables**
- **Add donation QR code on program**

## Post gala

- **Need to utilize and engage all nominees, shortlist and winners as speakers for future events (remind events committee) and pipeline for board members**

**QUESTIONS/COMMENTS?**