



Women in Financial Markets
Finance Committee Update Report

Date: 2/4/25

2025 Committee Goals <i>(including metric(s) to achieve by year end)</i>
1. Work closely with the Sponsorship Committee to align on fundraising goals and collect sponsorship funds in a timely manner a. Target: Minimum: \$610K; Stretch Goal: \$825K
2. Propose and maintain oversight of budget and finances for WIFM. Work collaboratively with other Committees to support their financial needs a. At a minimum meet budgeted revenue of \$644K & come in at or under the \$1.1mn expense budget
3. Complete annual tax filings and maintain not-for-profit status a. Submit State of Delaware annual filing by March 1st b. Submit IRS 990 and NYS tax filings by November 15

1. Key Activities

Summarize major initiatives and updates since the last meeting:

- A big focus for January was collecting the remaining \$170K in outstanding 2024 Gala sponsorship money.
- With the \$1.1mn 2025 expense budget now approved, payments for 2025 programming are in full gear.
- Moved \$200K to the Vanguard account to maximize returns on the cash we have on hand. We will move funds back into the operating account as needed.
- Received the NYS Consent for Authority under our new name. It is one of the last items needed to update the NYS records of our name change. Awaiting one last confirmation from NYS. Neither adversely impact our legal entity status per WilmerHale.

2. Progress & Impact

Provide concise updates on goals and outcomes:

- Progress: Started the year with \$840K of cash on hand and received another \$110K in January from 2024 Gala sponsors. \$60K remains outstanding; YTD expenses totaled \$62K, in line with budget.

- Impact Metrics: Current cash on hand net of reserves is sufficient to cover ~50% of budgeted expense.

3. Challenges & Opportunities

- Challenges: Shortening the time between sponsorship commitment and receipt of funds to minimize use of reserves to meet our payment obligations.
- Opportunities: Explore opportunities to diversify sources of revenue (e.g., WIFM Conference sponsors)

4. Support Needed from the Board

- Assistance on the challenge noted above regarding 2025 sponsorships.

Women in Financial Markets
Events Committee Update Report
Date: February 2025

2025 Committee Goals <i>(including metric(s) to achieve by year end)</i>
4. 15 events -- Americas (including sponsor benefits)
5. Reduce no-show rate
6. Expand in new geographic locations

1. Key Activities

Summarize major initiatives and updates since the last meeting:

- Mapped out 2025 events (as best as we could)
- In planning process for a series of three virtual events during Women's History Month showcasing WIFM awards winners and shortlisted nominees.
- Planning for March 25 WIFM leadership event with Rachana Bhide to be hosted at Deutsche Bank
- Confirmed S&P sponsor event on April 3 AI event to be hosted at S&P offices, with Hina Shamsi, CTO, Morgan Stanley.
- Washington Update – FIA / SIFMA lunch sponsored by Cleary

2. Progress & Impact

Provide concise updates on goals and outcomes:

- Progress: See event planning in-flight (above) – Drafting note to be included in all event invites with rules of engagement for attendance – identifying who is going to FIA /SIFMA in Orlando.
- Impact Metrics: Planning in-flight for 7 events

3. Challenges & Opportunities

Briefly outline:

- Challenges: Sponsors need to commit to an approximate date, so we can ensure appropriate allocation of time for planning.
- Challenges: Holding members accountable for their RSVP's.
- Opportunities: Early planning of the event calendar

4. Support Needed from the Board

Specify what is required from the board including any decisions needed:

- Sponsor relationship managers to help lock-down potential event dates, topics and speakers

Women in Financial Markets
Sponsorship Committee Update Report
Date: February 4, 2025

2025 Committee Goals <i>(including metric(s) to achieve by year end)</i>
1. Increase number of sponsors to 55 (12% increase)
2. Raise \$900k in sponsorship dollars
3. Finalize EMEA regional sponsorship strategy with EU Committee

1. Key Activities

Summarize major initiatives and updates since the last meeting:

- Finalized sponsorship tiering proposal

2. Progress & Impact

Provide concise updates on goals and outcomes:

- Progress: Draft sponsor letter complete, pending gala date finalized. Target list of sponsors pulled together (requires board input, below)
- Impact Metrics: N/A

3. Challenges & Opportunities

Briefly outline:

- Challenges: Finalizing gala venue/date challenging given limited options, targeting mid-Feb. Dependency for sponsorship outreach

- Opportunities: Board to start engaging their sponsors on ways they want to be involved with WIFM this year

4. Support Needed from the Board

Specify what is required from the board including any decisions needed:

- Board and Ambassadors to review of sponsor list to confirm their assigned relationships and agree engagement strategy. Board review of/input into prospect list. Board to continue to engage sponsors on WIFM programs/events to ensure connectivity maintained.

Women in Financial Markets
Leadership Committee Update Report
Date: February 2025

2025 Committee Goals <i>(including metric(s) to achieve by year end)</i>
1. All cohorts organized and meet at least 6 times during 2025
2. Wolfpacks and mentorships filled by January and at least 2 check ins for each in 2025
3. WIFM conference in May 2025, featuring WIFM priorities and mission

1. Key Activities

Summarize major initiatives and updates since the last meeting:

- WIFM members assigned to all cohorts, wolfpacks and mentorships
 - Date set for WIFM conference

2. Progress & Impact

Provide concise updates on goals and outcomes:

- All cohorts have kicked off. Mentor training and chemistry calls complete. Wolfpack facilitator training complete.

3. Challenges & Opportunities

Briefly outline:

- Challenges: A few chemistry calls did not work. Trying to rematch a few pairs.
- Opportunities: Huge increase in mentors/mentorships and wolfpacks this year. Set expectations a bit better at onset.

4. Support Needed from the Board

Specify what is required from the board including any decisions needed:

- No decisions needed at this time.

Women in Financial Markets

EU Committee Update Report

Date: February 4, 2025

2025 Committee Goals <i>(including metric(s) to achieve by year end)</i>
1. <u>Events/Leadership</u> EU Gala for 160 guests in November 2025 Attend 6 Conferences (one of which in Paris) Host 2 Flagship Events (one of which in Paris) Host 4 General Events, coordinate with Sponsorship/Leadership Synch with global cttee to connect programming locally
2. <u>Membership/Sponsorship</u> Actively manage/engage with Sponsors with EU/UK presence Grow the membership, focusing specifically growth in Paris
3. <u>EU Working Group/Nomination Committee</u> Strengthen EU WG Add EU Ambassadors/EU Board Member Options for Nom Cttee

1. Key Activities

Summarize major initiatives and updates since the last meeting:

- [Highlight key activities or programs.]
- **Derivatives Forum Networking Breakfast & Fireside Chat in Frankfurt – Feb 26**
 - The fireside chat featuring Isabelle Boutin and Annette Weisbach will focus on women in trading and the power of networking
 - Marks our partnership with Eurex for the fourth consecutive year
- **Derivatives Forum Inaugural German Dinner in Frankfurt – Feb 25**
 - An exclusive dinner with 20 senior women in trading and clearing derivatives at a pop-up restaurant in a hotel (the restaurant will be exclusively open for the event)
- The **EU Gala** will be held on November 12 at the same venue and room as last year (capacity is 160)

2. Progress & Impact

Provide concise updates on goals and outcomes:

- Progress: [Summarize progress on key goals achieved since last meeting.]
- Impact Metrics: [Include participation numbers, testimonials, or relevant data.]

2025 Programming

- Out of 503 women in the **Wolfpack Program**, 115 total are based in the EU/UK (representing 23%)
- Out of 182 women in the **Mentorship Program**, 36 total are based in the EU/UK (representing 20%)
- Out of 102 women participating in our **Leadership Cohorts**, 16 are based in the EU/UK (representing 16%)

3. Challenges & Opportunities

Briefly outline:

- Challenges: [Identify any key hurdles or risks.]
- Lack of Committee/Working Group support in Paris
- Rigour/Key person risk in the European WG and Ctte
- Fundraising Backdrop/Global vs Local investments into WIFM
- Temporary time constraints on 1 EU Board Member (Susi de Verdelon)
- Opportunities: [Potential areas for collaboration or new areas to explore.]
- Add 2 WG members based in Paris
- Identify and partner with 5 additional woman's networks
- Actively manage and engage with Sponsors who have EU/UK presence (candidates identified from 2025 list)
- Identify and agree bespoke EU/UK events for Platinum/Gold Sponsors

4. Support Needed from the Board

Specify what is required from the board including any decisions needed:

- [Provide any specific recommendations for Board approval at next meeting, specify any resource needs, or specific feedback or questions for the Board.]
- N/A