

Nominating Committee

Committee Members

Chair: Jackie Mesa

Committee Members: Tracey Jordal, Cassandra Tok, Marisol Collazo

Goals (2023 goals)	Leads	KPIs	Plan Date	Rating	Trend
Add 4 more Board Members bringing Board to 20 members	Mesa	Increase in size of Board Members YOY	Q4		
Continue engagement of Advisory Council	Jordal	Adding 2-3 more to Advisory Council bringing total to 5	Q1-Q4		
Succession Planning for Board Leadership Roles	Collazo	Roll out of succession plan	Q3-Q4		
Engage and grow WIND Ambassadors	Mesa/Tok/Collazo/Jordal	3-5 minimum added to create a WIND Ambassadors	Q1-Q2		

Progress Report

- Total of 17 WIND board members. We have reached the goal in board member seats, however, we noted the need to have more members from the UK/EU and at least one more buyside member. We welcome recommendations from the board for consideration.
- Advisory Council (Dawn Stump, Angie Karna; Rachana Bhide, Georgie Dickins, Kay Swinburne and Supurna Vedbrat) have meetings scheduled for May 2 and Oct. 25, 2023.
- Continued succession planning and discussion ongoing.
- WIND Ambassadors are engaged to assist with programming and other WIND ideas. Each Ambassador assigned to 1-2 Committees. Four new ambassadors added in January. Ambassadors participated successfully in Women's History Month webinars.

Key Issues

- Board members and Committee Leads should be finding ways to involve Ambassadors.
- Need to add board members with regional diversity and buyside. Need input from board members.

Communications Committee

Committee Members (5)

Chair: Lona Mozumder

Committee Members: Tracey Jordal, Ying Cao, Cassandra Tok, Marisol Collazo, Julie Winker

Goals (2023 goals)	Leads	KPIs	Plan Date	Rating	Trend
Rebrand	Lona		Ongoing	●	▭
Gala	Lona	Gala marketing, LinkedIn, Web, Email	Ongoing	●	▭
Conference partnerships	Lona	FIA Laguna, FIA Boca, SIFMA, ISDA	Ongoing	●	▭
LinkedIn Membership Growth	Lona	Page views, Unique visitors, Followers	Ongoing	●	▭
				●	▭
					▭

Progress Report:

1. Completion of successful Derivatives Masterclass hosted at LSEG.
2. Completion of lunch at FIA, breakfast at Eurex.
3. Marketing, branding & outreach: NYSE Bell Ringing, Women's History Month (weekly webinars with Ambassadors interviewing past Gala Award winners and Elevate your Influence in-person event, FIA Laguna and FIA Boca).
4. Growth on LinkedIn followers during the first quarter. Close to breaking 5,000 followers.
Page Views Increased: 211%
Unique Visitors: 239%
New Followers: 259%

Key projects:

- First Quarter Newsletter
- Scaling and updating the website
- Rebranding

Fundraising Committee

Committee Members

Chair: Karen Wares

Committee Members: Cassandra Seier, Tracy Rucker-Wilson, Julie Winkler Margoth Pilla, Tara Dziedzic & Marisol Collazo

Goals (2023-2024 goals)	Leads	KPIs	Plan Date	Rating
Plan WIND Annual Gala 2023	Karen, Julie, TRW	<ul style="list-style-type: none"> Date Finalized, 11th October 2023 at Edison Ballroom in NYC Estimate ~200-250 attendees Cost estimate \$150-\$175K (under budget) 	Q3 2023	
Update sponsorship outreach to include firms that are members but not sponsors and assign board members to do outreach	Karen, WIND Ambassadors	<ul style="list-style-type: none"> ~10-15 new firms to do outreach to based on new membership/participation 	Q1 2023	
Reach out to WIND Board to engage sponsors	Karen, WIND Ambassadors	<ul style="list-style-type: none"> Spreadsheet being worked through, expect there to be ~50 firms to engage Board members will be assigned based on relationships with new firms 	Q2 2023 (April)	

Executive Summary on Progress

- Sponsorship letters being finalized this week and will be sent to the board w/o 4/3
- Goal to secure sponsors by end-June

Noteworthy Items

- Firms cutting back on expenses, taken into account for projections but offset by potential for new firm participation. Question – recruiters/resume writing firms of interest?
- Board to confirm attendance at gala
- Ideas for keynote speaker?

Leadership Committee

Committee Members

Chair: Petal Walker

Committee Members Deborah North, Kyle Brandon, Karen Wares, Claudia Downing, Tracey Rucker-Wilson, Jackie Mesa, Cassandra Seier, Marisol Collazo, Joyce Thormann

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Goals (1/23-12/23)	Leads	KPIs	Plan Date	Rating	Trend
Establish Cohorts	Claudia, Kyle, Tara, Julie, Ying, Deborah	• Finalize lists of cohorts (done)	Q1		
Continue Cohort Program		• Host social/support/other events for the 3 cohorts Q2			
Establish Allyship training	TRW, Karen	• Conduct training sessions for Allies	Q2		
Establish Wolfpacks	Petal, Karen	• Establish Wolfpacks (done)	Q2		
		• Host facilitator training (done)			
Revise Scholarship Offerings	Petal, Jackie, Deborah	• Create new scholarship offering	Q2		
Payout Scholarship Offerings		• Initiate scholarship offering	Q3		
Start Curriculum	Claudia, Kyle, Tara, Julie, Ying, Deborah	• Start curriculum classes	Q2		

Executive Summary on Progress

Cohort Program: Cohorts have begun.

Allyship Program: Follow-up meetings between allies and Board members continue; prepping for new class in summer.

Wolfpack Program: New packs have been formed; initial meetings / trainings with facilitators occurred; follow-up meetings scheduled.

Scholarship Offerings: Scholarship committee met to discuss scholarship development this year and partnering with organizations.

Curriculum: Each cohort leader has engaged / or is engaging a coach to develop curriculum.

Mentoring: Initial meeting to discuss mentoring program has been scheduled.

Events Committee

Committee Members

Co-Chairs: Ying Cao, Tracy Rucker-Wilson

Committee Members: Kyle Brandon, Deborah North, Jackie Mesa, Petal Walker, Cassandra Tok, Marisol Collazo

Goals (1/2023-12/2023)	Leads	KPIs	Plan Date	Rating	Trend
1. Sponsor - Deliver high quality industry-related Marquee/large events to WIND sponsors	Ying/TRW	<ul style="list-style-type: none"> Partner with WIND gala sponsors to deliver 6 high quality events this year <ul style="list-style-type: none"> Diamond (\$25k budget each) – Citadel, Nomura Platinum (\$10k budget each) – BAML, BBG, DTCC, LCH, S&P 	All year		
2. Industry - Sponsor/participant key industry events	Kyle/Deborah/others	<ul style="list-style-type: none"> FIA SIFMA AGM, ISDA AGM, Eurex derivatives forum 	All year		
3. Expansion - Deliver virtual/regional small scale events to expand WIND membership and engage with WIND members outside of LDN and NYC	tbd	<ul style="list-style-type: none"> Engage with partners and/or local WIND ambassadors/members to organize 4 smaller scale events outside of NYC/LDN and attract new WIND members to increase our membership 	All year		
4. All-member - Partner with leadership committee to deliver all-membership events to all WIND members	tbd	<ul style="list-style-type: none"> 2 WIND ambassadors to own the executions of the all-member leadership events. (ideals + execution) Baseline - host 1 all-membership leadership event (in-person or virtual serious) per quarter (4 in total) 	All year		

Executive Summary on Progress (Q12023)

- So far, we have 15+ events lined up, engaged with 6 WIND gala sponsors (DTCC, LSEG, BAML, BBG, Citadel, Nomura).
- The Laguna lunch and Women's History Month speaker series were a success!
- We are in discussion to host a mini-gala before the 2023 gala events to engage with our sponsors and use this opportunity to attract future sponsors
- We have started to leverage WIND ambassadors.

Discussion Items

- Any feedback on event 2023 planned activities

Finance Committee

Committee Members

Chair: Julie Winkler

Committee Members: Marisol Collazo, Cassandra Seier, Margoth Pilla, & Tracy Wilson

Goals (2022-2023 goals)	Leads	KPIs	Plan Date	Rating	Trend
Work closely with the Fundraising Committee to align on revenue goals and collect sponsorship funds	Events committee	Meet or exceed base case \$40k in fundraising to support marquee events throughout the year.	All year		
Propose and maintain oversight of budget and finances for WIND. Work collaboratively with other Committees to support their financial needs	Margoth	Meet our budget for 2022-2023 year	All year		
Complete tax filings and maintain not-for-profit status	Margoth	Ensure fillings are done on time	All year		

Executive Summary on Progress

- Input obtained from Events Committee and Leadership Committee on 2023 budget. Changes were made and revised financial budget was prepared by Margoth for March Board meeting
- 2023 Gala location determined and deposit made to secure location

Noteworthy Items

- None