

Finance & Fundraising Committee

Committee Members

Co-Chairs: Karen Wares and Julie Winkler

Committee Members: Cassandra Tok, Susi De Verdelon, Margoth Pilla, Tara Dziedzic & Marisol Collazo

Goals (2021-2022 goals)	Leads	KPIs	Plan Date	Rating	Trend
Wellness Charity Fundraiser	Karen	Plan and execute a charitable fundraiser in Q1 with a goal of \$1k.	Q1 2022 - Completed		
Recruit, Hire and Onboard Head of Membership	Marisol, Cassandra	Onboard of resource in Q1	Q1 2022 - New hire started		
Plan, fundraise and host WIND Annual Gala 2022	Karen, Julie, Cassandra	Stretch goal of \$500k Gala income with \$310K as base case by attracting corporate sponsors. Estimate ~125-150 in person attendees.	Q3 2022		
Obtain Corporate Sponsors for Marquee events: DC update, Macro event, X-border derivatives update, Regulatory update	Events committee	Meet or exceed base case \$40k in fundraising to support marquee events throughout the year.	All year		
Propose and maintain oversight of budget and finances for WIND. Work collaboratively with other Committees to support their financial needs	Margoth	Meet a balanced budget for 2021-2022 year while adding full-time staff and exceeding our fundraising goals	All year		

Executive Summary on Progress

- Update on 2022 budget to be shared at Sept Board meeting
- Gala stretch goal has been exceeded with \$605,000 committed among 36 sponsors! Lots of Gala details to be completed in coming weeks including confirming attendees from the sponsors, selecting the award recipients, and prepping with the speaker.

Noteworthy Items

- Will continue to ask Board members to assist with chasing sponsors for attendee names, nominees, and possibly paying their invoices in the months to come. Thank you for all of your help!

Events Committee

Committee Members

Co-Chairs: Ying Cao, Tracy Rucker-Wilson

Committee Members: Kyle Brandon, Deborah North, Susi de Verdelon, Jackie Mesa, Petal Walker, Cassandra Tok, Marisol Collazo

Goals (10/2021-9/2022)	Leads	KPIs	Plan Date	Rating	Trend
1. Deliver high quality industry-related marquee WIND events	Susi/TRW	<ul style="list-style-type: none"> Conduct 3 events, each with \$10,000 event sponsorship or Platinum/Diamond-Premier corporate sponsorship 	Sept 2022		
2. Re-introduce small scale in-person events	Susi/Ying	<ul style="list-style-type: none"> Schedule 2 events each in LDN, NYC Schedule 1 event in each of 2 other locations 	Sept 2022		
3. Expand the geographic diversity of events to locations beyond NYC & London	All	<ul style="list-style-type: none"> Host 4 in-person events outside of NYC 	Sept 2022		
4. Utilize event formats that help expand audience reach and enhance member experience	Ying/TRW	<ul style="list-style-type: none"> Conduct 2-3 events using a combination of small-scale in-person, Zoom and hybrid formats 	Sept 2022		

Executive Summary on Progress (10/2021 – 8/2022)

Completed	4Q2021: LYS session in London (goal #2) 1Q2022: Global Macro virtual update (goal #4); WIND Laguna lunch (goal #3); WHM speaker series (goal #4) 2Q2022: NYC Women in Crypto (goal #2); "Washington update" in NYC (goal #2); Capital Market Regulations in DC (goal #3)
Planning	3Q2022: Lunch discussion on market-risk issues w/ Kristin Johnson (goal #2); Macro Global virtual mid-year update (goal #4); Future of ESG derivatives (goals #2, 3), Fireside chat w/ Kristin Forbes at NYSE (goal #1)

Discussion Item

- Review with WIND board how we are treating *corporate* sponsorship and *event* sponsorship. Aim is to improve coordination both internally and externally.
- Review with WIND board on creating a database for locations available for us to use for events.

Nominating Committee

Committee Members

Chair: Jackie Mesa

Committee Members: Tracey Jordal, Cassandra Tok, Marisol Collazo

Goals (2021-2022 goals)	Leads	KPIs	Plan Date	Rating	Trend
Add 5 more Board Members bringing Board to 15 members	Mesa	Increase in size of Board Members YOY	Q4		
Activation of Advisory Council	Jordal	Adding 2-3 more to Advisory Council bringing total to 5	Beg Q3		
Succession Planning for Board Leadership Roles	Collazo	Roll out of succession plan	End Q2-Q3		
Creation on WIND Ambassadors	Mesa/Tok/Collazo/Jordal	3-5 minimum added to create a WIND Ambassadors	Q2-Q4		

Progress Report

- Total of 16 WIND board members. We are not adding any new board members at the moment as we have reached the goal. However, we are open to looking at filling a UK/EU board spot.
- Advisory Council is fully confirmed; Dawn Stump, Angie Karna; Rashana Bhide, Georgie Dickins, Kay Swinburne and Supurna Vedbrat.
- Continued succession planning and discussion ongoing for board leadership roles and possible re-organization of or structure and officer role.
- Have created WIND Ambassadors to assist with programming and other WIND ideas. Each Ambassador assigned to 1-2 Committees.

Key Issues

- Board members and Committee Leads should be finding ways to involve Ambassadors.
- Need to set up meetings for Advisory council

Leadership Committee

Committee Members

Chair: Petal Walker

Committee Members: Deborah North, Kyle Brandon, Karen Wares, Claudia Dowling, Tracey Rucker Wilson, Jackie Mesa, Cassandra Tok, Marisol Collazo, Joyce Thormann

Goals (9/21-9/22)	Leads	KPIs	Plan Date	Rating	Trend
Continue Cohort Program	Claudia, Kyle, Tara, Julie, Ying, Deborah	<ul style="list-style-type: none"> Host social/support/other events for Emerge Host social/support/other events for Rising Stars Host social/support/other events for Trailblazers 	Q4 2022		
Establish Allyship training	TRW, Karen	<ul style="list-style-type: none"> Conduct training sessions for Allies 	Q3 2022		
Establish Wolfpacks	Petal, Karen	<ul style="list-style-type: none"> Pair Allies with Board member supporters Wolfpacks meet 6 times during year Host 2 facilitator meetings during year Have individual meetings with all facilitators Adjust packs as necessary to strengthen weak packs 	Q4 2022		
Establish Scholarship Offerings	Petal, Jackie, Deborah	<ul style="list-style-type: none"> Post high school scholarship Send high school scholarship info to non-profits Post young professional scholarship Select high school scholarship recipients Select young professional scholarship recipients Disburse high school scholarship funds Disburse young professionals scholarship funds 	Q3 2022		
Start Curriculum	Claudia, Kyle, Tara, Julie, Ying, Deborah	<ul style="list-style-type: none"> Have 6 classes for pre-management Have 6 classes for early management Have 6 classes for mid management Have 6 classes for senior management 	Q4 2022		

Executive Summary on Progress

Cohort Program: Cohorts have had consistent meetings; great progress

Allyship Program: Two ally trainings have occurred; Board members have been paired with Allies, and are providing mentoring/guidance

Wolfpack Program: Established Wolfpack page; Wolfpack applications rolling in; packs are using funds to meet

Scholarship Offerings: Established scholarship pages; posted on HS scholarship on clearinghouse; reached out to young professionals; still only two applicants for high school; none for young professional. Awarded one scholarship to high school student.

Curriculum: All four classes have had more than two meetings; many have been recorded for future use

Mentoring: Currently assessing adding a senior-junior mentoring, and possibly reverse mentoring, program

Communications Committee

Committee Members (5)

Chair: Lona Mozumder

Committee Members: Tracey Jordal, Ying Cao, Cassandra Tok, Marisol Collazo, Julie Winker

Goals (2022 goals)	Leads	KPIs	Plan Date	Rating	Trend
Gala Preparation	Lona	Gala marketing, LinkedIn, Web, Email	Ongoing		
Women's History Month	Lona	LinkedIn engagement, Video content, Email marketing, membership engagement	Complete		
Conference partnerships	Lona	FIA, SIFMA, ISDA	Ongoing		
Scholarship Program, Wolfpack	Lona	All form submission through Formstack, LinkedIn engagement	Complete		
LinkedIn Membership Growth	Lona	Page views, Unique visitors, Followers	Ongoing		

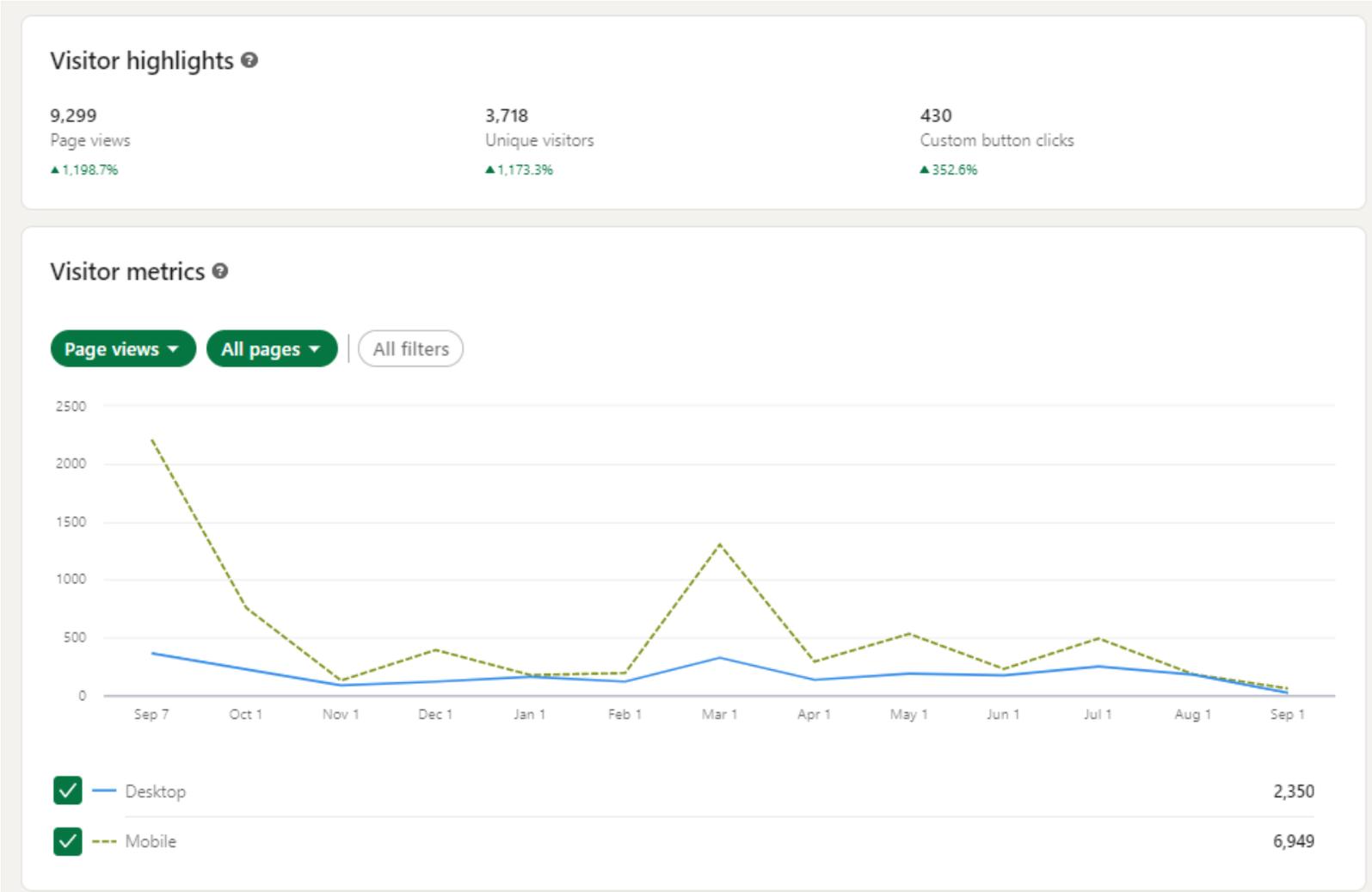
Progress Report:

1. Gala Marketing: Ongoing gala marketing on LinkedIn. We are also working on physical collateral such as programs for the gala to be printed.
2. Preparation for the Dr. Forbes event at NYSE: Subadra Rajappa has been confirmed as the moderator, marketing material being worked on
3. Derivatives Masterclass with Sam Priyadarshi: We will do in person(CME/Osttra will host) with live streaming to others.

Key projects:

- Scaling and updating the website

Women in Derivatives: LinkedIn Growth 1 year look back



Continued growth in visitors, followers, engagement rate!