

## Capital Markets

To broaden WIFM's membership, content, events & board representation to include Capital Markets, I am including resources that can guide our expansion strategy.

### (1) Key women speakers and potential new WIFM board members

- [Barron's Top Women in Finance](#)
- [Barron's 100 Most Influential Women in U.S. Finance \(barrons.com\)](#)
- [Most Powerful Women in Finance 2023 | American Banker](#)
- [The Most Powerful Women in Banking 2023 | American Banker](#)
- [Forbes Most Powerful Women](#) (sort by Finance Category)
- [Fortune Most Powerful Women in Business](#)
- [Influential Women in Institutional Investing 2023 | Pensions & Investments \(pionline.com\)](#)
- [Women in Private Equity | Private Equity & Principal Investors | McKinsey & Company](#)
- [Our Team — Exponent \(exponentwomen.com\)](#) - Private Equity
- [Women of Influence: Private equity | PE Hub](#)
- [Meet the 2,000-strong network of senior women in PE \(privateequityinternational.com\)](#)
- [\(10\) SWIPE \(Senior Women in Private Equity\) Network: Overview | LinkedIn](#)
- [Women in VC | Home \(women-vc.com\)](#)
- [8 Female Venture Capital Investors To Watch In 2021 \(forbes.com\)](#)
- [60 Top Women-led Venture Capital Firms - American Entrepreneurship Today®](#)
- [102 female founders and investors to know in 2024 - PitchBook](#)

### (2) Key conferences

- [Events — Exponent \(exponentwomen.com\)](#) - Private Equity
- [Women in private equity - McKinsey & Company](#)
- [Women's Private Equity Summit 2024 - With Intelligence](#)
- [Bain at Women's Private Equity Summit | Bain & Company](#)
- [Home - PEWIN](#)
- [Women's Private Equity Summit 2024 \(withintelligence.com\)](#)
- [Springboard Events | Supporting Women Entrepreneurs \(sb.co\)](#)
- Capital Markets Conferences & Outlook Events hosted by Auditors & Banks such as [2024 Capital Markets Outlook | Deloitte's Capital Markets](#);
  - Deloitte.
  - PricewaterhouseCoopers (PwC)
  - Ernst & Young.
  - KPMG.

- Private Company Conferences hosted by the banks will not be very helpful bc of the format - private companies presenting to investors/crossover investor. But there may be themes or topics we could pull from:
  - Morgan Stanley private co conference
  - JP Morgan Boston & London
  - Jeffries has 2, 1 on the WC in April
  - Goldman Sachs has a handful
    - Cap Mkts conf (every other yr)
    - Private software/internet conf in March on WC (Andreessen speaking)
    - B&I Builders & Innovators conf in Vegas
- Wall Street Calendar.com - Greg Parks

### **(3) Key topics**

- Generally, “du jour” topics
  - AI
  - Regulatory / Risk
  - Macro environment
  - Geopolitical risks/opportunities
  - Cyber
  - Digital Assets / Digital Banking
  - Equity Capital Markets activity/performance
  - Debt Capital Markets activity/performance
  - M&A activity / Deals
  - Valuations

## Digital Assets Summit : An event by WIFM

### Theme: Bridging Traditional Finance with Digital Assets

- Date: April 2024, New York City; Time: 3:30-7:00
- Speakers: Angie Karna, Hester Peirce, Carloine Butler, Nadine Chakar, Jennifer Peve\*\*\*

**\*\*Agenda: This is a rough draft, we can pick one of two of the following formats and topics to discuss\*\***

- 1. \*\*Opening Remarks\*\*** - Introduction to the Summit - Overview of the Digital Assets Landscape
- 2. \*\*Panel Discussion: Regulatory Outlook for Digital Assets\*\*** - Current regulatory landscape in the US and globally - Potential regulatory developments and their impact on digital asset markets - Compliance challenges and best practices for market participants
- 3. \*\*Keynote Address: The Role of Banks in the Digital Asset Ecosystem\*\*** - Opportunities and challenges for traditional banks in embracing digital assets - Strategies for banks to integrate digital asset services into their offerings - Regulatory considerations and risk management in digital asset banking
- 4. \*\*Fireside Chat: Navigating Institutional Adoption of Digital Assets\*\*** - Perspectives from institutional investors on entering the digital asset space - Institutional-grade custody solutions and security considerations - The evolution of digital asset investment products and funds
- 5. \*\*Panel Discussion: Innovations in Digital Asset Trading and Market Infrastructure\*\*** - Emerging trends in digital asset trading platforms and exchanges - Liquidity challenges and solutions for digital asset markets - Market infrastructure developments to enhance efficiency and transparency
- 6. \*\*Networking Break\*\***

7. **\*\*Keynote Address: The Future of Digital Assets\*\*** - Trends shaping the future of digital assets - Potential disruptions and innovations on the horizon - Opportunities for collaboration and partnership in the digital asset ecosystem

8. **\*\*Panel Discussion: Decentralized Finance (DeFi) and its Impact on Traditional Finance\*\*** - Overview of DeFi and its key components - Regulatory considerations and challenges in DeFi - Integration of DeFi protocols with traditional financial services

9. **\*\*Closing Remarks\*\*** - Recap of key insights and takeaways from the summit - Call to action for continued collaboration and advancement in the digital asset space

**\*\*Speaking Points:\*\*** - The importance of regulatory clarity and collaboration between regulators, banks, and market participants for the sustainable growth of digital assets. - Strategies for banks to overcome regulatory hurdles and embrace digital assets as a new asset class. - The significance of institutional adoption in driving mainstream acceptance and investment in digital assets. - Innovations in trading infrastructure and market mechanisms to improve liquidity and market efficiency. - The potential of decentralized finance (DeFi) to disrupt traditional financial services and the need for regulatory frameworks to address associated risks. - Opportunities for collaboration between traditional finance and DeFi to create hybrid financial products and services. - The role of New York City as a hub for digital asset innovation and its potential to shape the future of finance.