

## Attachment A: Fintech

**With regard to Fintech, the goal is to curate content, both in person and virtual that will not only continue to move the conversation forward on emerging technologies but also ensure that the female voice and women are represented in this technology revolution by highlighting the top voices in this segment.**

- (1) Key women speakers
  - a. Lisa Schirf
  - b. Caroline Butler
  - c. Hester Peirce : Crypto regulation
  - d. Caroline Pham
- (2) Key conferences; and
  - a. Links
  - b. Money 20/20
  - c. Fintech Meetup
  - d. Partnership with Women in Digital Assets; Women in Crypto; Women in AI
- (3) Key topics
  - a. Digital Assets
  - b. AI, LLM
- (4) Task force kick off event : Digital Assets Summit DAS!
- (5) Virtual events : Tech Tuesdays! The first Tuesday of every month : Tech host being interviewed!

## Digital Assets Summit : An event by WIFM

### Theme: Bridging Traditional Finance with Digital Assets

- Date: April 2024, New York City; Time: 3:30-7:00
- Speakers: Angie Karna, Hester Peirce, Carloine Butler, Nadine Chakar, Jennifer Peve\*\*\*

**\*\*Agenda: This is a rough draft, we can pick one of two of the following formats and topics to discuss\*\***

- 1. \*\*Opening Remarks\*\*** - Introduction to the Summit - Overview of the Digital Assets Landscape
- 2. \*\*Panel Discussion: Regulatory Outlook for Digital Assets\*\*** - Current regulatory landscape in the US and globally - Potential regulatory developments and their impact on digital asset markets - Compliance challenges and best practices for market participants
- 3. \*\*Keynote Address: The Role of Banks in the Digital Asset Ecosystem\*\*** - Opportunities and challenges for traditional banks in embracing digital assets - Strategies for banks to integrate digital asset services into their offerings - Regulatory considerations and risk management in digital asset banking
- 4. \*\*Fireside Chat: Navigating Institutional Adoption of Digital Assets\*\*** - Perspectives from institutional investors on entering the digital asset space - Institutional-grade custody solutions and security considerations - The evolution of digital asset investment products and funds
- 5. \*\*Panel Discussion: Innovations in Digital Asset Trading and Market Infrastructure\*\*** - Emerging trends in digital asset trading platforms and exchanges - Liquidity challenges and solutions for digital asset markets - Market infrastructure developments to enhance efficiency and transparency
- 6. \*\*Networking Break\*\***

7. **\*\*Keynote Address: The Future of Digital Assets\*\*** - Trends shaping the future of digital assets - Potential disruptions and innovations on the horizon - Opportunities for collaboration and partnership in the digital asset ecosystem

8. **\*\*Panel Discussion: Decentralized Finance (DeFi) and its Impact on Traditional Finance\*\*** - Overview of DeFi and its key components - Regulatory considerations and challenges in DeFi - Integration of DeFi protocols with traditional financial services

9. **\*\*Closing Remarks\*\*** - Recap of key insights and takeaways from the summit - Call to action for continued collaboration and advancement in the digital asset space

**\*\*Speaking Points:\*\*** - The importance of regulatory clarity and collaboration between regulators, banks, and market participants for the sustainable growth of digital assets. - Strategies for banks to overcome regulatory hurdles and embrace digital assets as a new asset class. - The significance of institutional adoption in driving mainstream acceptance and investment in digital assets. - Innovations in trading infrastructure and market mechanisms to improve liquidity and market efficiency. - The potential of decentralized finance (DeFi) to disrupt traditional financial services and the need for regulatory frameworks to address associated risks. - Opportunities for collaboration between traditional finance and DeFi to create hybrid financial products and services. - The role of New York City as a hub for digital asset innovation and its potential to shape the future of finance.