

**Women In Derivatives (WIND) Strategy Session**  
**9<sup>th</sup> June 2022**

**Overview of the WIND Mission:** To attract, retain, educate and develop female leaders in the financial industry.....our participants include people in trading, sales, law, economics, portfolio management, risk, marketing, research, academia, government, operations, technology.

**What are we doing well? What are we not doing well?**

1. Are we serving our membership well?
2. Do we need to do more?

**With the expansion of the derivatives industry into additional industry segments, such as FinTech, Crypto, is it time for WIND to evolve or have we evolved already?**

**To Evolve or not to Evolve**

Google question: What is the best definition of evolve?

Google Answer: **to change or develop gradually.** evolve. verb. \ i-'välv, -'völv \ evolved; evolving.

**Questions to ask ourselves:**

1. What is our vision?
2. Should WIND evolve?
3. If so, where should we evolve? Who is our membership?
4. What are the Pros and Cons? Is WIND evolving the way we want to serve our membership?

**KEY GOALS to uphold our VISION**

- I. WHO is our membership given WIND's VISION?
- II. HOW do we want to expand our membership?
- III. WHAT should our membership goals be in 1 year? 3 years? 5 years?

**EXAMPLES OF KEY GOALS:**

- I. Grow our membership by [X]%
- II. Lean into WIND Connect and Recruitment
- III. Become more commercialized in EDUCATION

**At the end of our strategy session discussion/meeting, each Committee will determine how to execute on the agreed upon strategy and vision of WIND. This includes any KEY GOALS that we set before ourselves.**