



Strategy topic: WIND Conference

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WIND Conference

- *Brainstorming*
- Purpose: This conference will equip women in finance with substantive sessions that encompass our expanded WIND remit (beyond derivatives). It will integrate plenary sessions that show the interconnectedness of different areas (e.g., private equity, derivatives, insurance, etc.) with breakout sessions that focus on specific areas of finance. In addition, there will be opportunities to network and play (power walk, games, karaoke). So the idea is to not only inform, but to create community. This conference would be an opportunity, therefore, to cement and expand the WIND brand.
- Length: 1 Day
- Location: New York City
- Venue: Hotel/Venue with conference rooms that can accommodate big plenary sessions and smaller breakout/networking events
- Meals: Lunch and culminating event (depending on cost)
- Cost: There should be a cost (TBD)
- Sponsorship: NA (not for this time)