



## **Women in Financial Markets Board Meeting 4/28/25 Meeting Minutes**

On April 28 2025, a meeting of the Board of Directors (“Board”) of Women in Financial Markets (“WIFM”) was held, commencing at 3:00 p.m. (Eastern).

Board members participating in person: Tara Dziedzic, Victoria Greenberg, Lona Mozumder, Margoth Pilla, Joyce Thormann, Bari Trontz

Board members participating virtually: Susi de Verdelon, Samantha DeZur, Nichola Hunter, Tracey Jordal, Jackie Mesa, Tracy Rucker-Wilson, Cassandra Seier, Karen Wares and Julie Winkler

Board member who was unable to attend: Marta Poleszczuk

Melody Mokhtarian participated in her role as Director of Membership and Development and Alexa Simone participated in her role as Membership and Events Coordinator at the invitation of the Board.

Ms. Winkler called the meeting to order.

### **Approval of Board Minutes:**

The February 7, 2025 Board meeting minutes were approved.

### **Board Chair Remarks:**

Ms. Winkler shared that the new Committee Templates have been very helpful in providing updates to the board. They also provide more focus for the board to provide actionable feedback to the committees and offer targeted assistance.

### **President & CEO Update:**

Ms. Seier thanked the board for their hard work and dedication to WIFM. She asked the board to consider various ways to diversify revenue streams for the organization and not focus on only on Gala/Sponsorship as a revenue source. Suggestions included charging a membership fee (perhaps a tiered fee structure), additional sponsorship opportunities that aren’t aligned with the Gala, and media partnerships. A working group will meet to discuss options.

Ms. Seier also asked the board to think of ways to help grow in additional cities. She shared that the recent event in Singapore was successful, and that Asia offers WIFM a good opportunity to expand. It was recommended to consider creating a working group with Ambassadors to help growth in Asia, focusing on 1-2 countries.

### **The Equal Employment Opportunity Commission (EEOC) considerations:**

Ms. Winkler shared with the board given the recent Executive Order and EEOC guidelines, WIFM has made some adjustments to align with the guidelines.

### **Sponsorship Committee:**

Ms. Wares shared that fundraising for the Gala has begun. She reminded board members to please continue to reach out to sponsorship contacts as well as potential sponsors. The goal for 2025 is \$825,000.

**Leadership Committee:**

Ms. Mesa shared that the second annual conference registration will open up to the full WIFM membership this week. She shared that the Leadership Cohorts, Wolfpacks and Mentorship program are coming along.

**Finance Committee Update:**

Ms. Pilla thanked Ms. Winkler for securing a grant from CME Group. She also shared that invoices for confirmed sponsorships have gone out. Ms. Pilla asked the board for connections to a lawyer who can help WIFM collect funds from outside of the US.

**EU/UK Committee Update:**

Ms. de Verdelon shared the goal to add new EU board members and ambassadors to strengthen committee support. She updated the board that Nafisa Yusuf is relocating out of Europe, Eunice Zhu is currently on maternity leave, and Vanessa Battaglia has recently returned from maternity leave.

Ms. de Verdelon stated that some working group members have expressed interest in progressing to Ambassador roles. She noted that those who have demonstrated consistent commitment should be considered and recognized.

Ms. de Verdelon expressed the goal to expand presence in Paris. An upcoming event is being planned in collaboration with SocGen.

Ms. de Verdelon shared that the EU/UK is looking for a keynote speaker for their Gala. Ms. Jordal stated that WIFM will have a presence at ISDA this year including a booth where members and potential members can meet.

**Events Committee Update:**

Ms. Rucker Wilson shared that the preplanning of the event calendar has been going well, and the committee has been engaging last year's sponsors to plan their marquee events. The committee is happy to share they have been planning events in other locations including Chicago and Houston.

The committee is looking into ways to improve event no shows/last minute cancellations.

**Governance Committee:**

Ms. Dziedzic asked board members to continue to send names of potential new board members. She shared the goal is to add up to 4 board members in the US and UK which will bring the total to 20. She shared that she will be scheduling meetings with prospective board members.

It was also shared that the organization has 2 new Ambassadors.

**Adjournment:** With no further business, the meeting adjourned.