

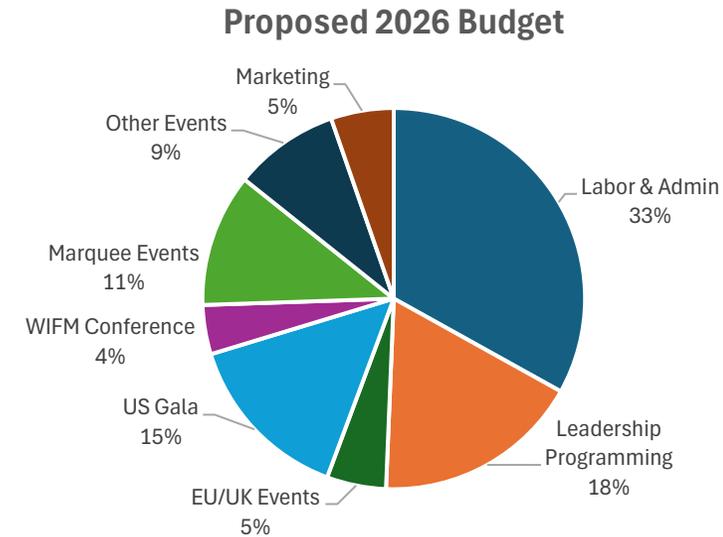
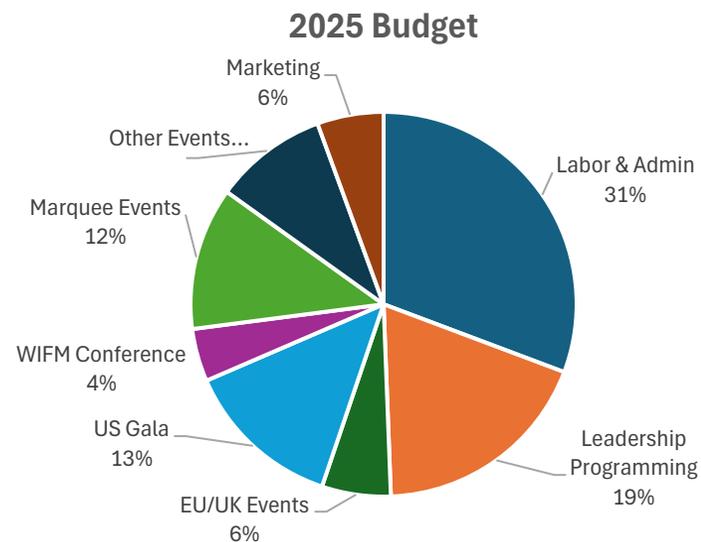
# **2026 WIFM Budget Proposal**

**First Iteration**

**November 14, 2025**

## 2026 Budget Proposal Summary

- Purpose of the meeting is for the Finance Committee to preview the first iteration of the 2026 expense budget and provide feedback ahead of sharing it with the Board at the December meeting
- We will allow time for the Board to review and comment and then look to approve the final version at the first Board meeting in 2026
- Total 2026 expense budget is \$1.2mn - a 6% increase vs the 2025 budget, primarily in US Gala and Labor & Administration costs
- Administration costs include \$15K for a Board Offsite. This can be taken out completely or reduced (2024 cost of offsite was \$8K)



# 2025 Full Year Forecast & Proposed 2026 Budget Detail

**WIFM FINANCIAL PLANNING**  
**2026 Expense Budget**  
**General Guidance for Use of Funds - 1st Iteration**

Expense Type	Description	2025 FYF	2025 Budget	B(W) 2025 Budget	2026 Proposal	
					Budget	% of Total
<b>Leadership</b>	Cohort /Curriculum , Ally Program, Wolfpack, Mentoring, & Scholarships	160,014	210,000	49,986	<b>210,000</b>	17.6%
<b>U.S. Gala</b>		134,830	150,000	15,170	<b>175,000</b>	14.6%
<b>WIFM Conference</b>		26,048	50,000	23,952	<b>50,000</b>	4.2%
<b>UK Gala and Other EU/UK Events</b>		55,000	65,000	10,000	<b>60,000</b>	5.0%
<b>FIA/SIFMA event</b>	Cost of Luncheon	10,333	12,000	1,667	<b>12,000</b>	1.0%
<b>All Membership &amp; Leadership Events</b>		9,204	50,000	40,796	<b>50,000</b>	4.2%
<b>Senior Women Roundtables</b>		-	15,000	15,000	<b>15,000</b>	1.3%
<b>Sponsor Marquee Events</b>	Marquee events for 2025 Diamond & Platinum sponsors	85,720	135,000	49,280	<b>135,000</b>	11.3%
<b>Other Non- Gala Events</b>		15,447	30,000	14,553	<b>30,000</b>	2.5%
<b>CRM &amp; Subscriptions</b>	CRM & website subscriptions (e.g., Zoom)	15,177	12,600	(2,577)	<b>13,500</b>	1.1%
<b>Website Design</b>	Website maintenance & hosting services	5,000	5,000	-	<b>5,000</b>	0.4%
<b>Sponsor Engagement</b>	Costs associated with maximizing sponsor engagement	8,298	15,000	6,702	<b>15,000</b>	1.3%
<b>Advertising</b>	6 month's worth of advertizing	-	30,000	30,000	<b>30,000</b>	2.5%
<b>Labor &amp; Adminstration Costs</b>	Existing labor & run costs, storage space, Tax Svcs, Bank Charges, Insurance, PayPal Fees, Branding & Board Retreat	312,000	346,000	34,000	<b>396,000</b>	33.1%
		<b>837,071</b>	<b>1,125,600</b>	<b>288,529</b>	<b>1,196,500</b>	<b>100.0%</b>

# Historical Context of Revenue & Expenses

