



Women in Financial Markets Board Meeting 4/27/26 Meeting Minutes

On April 27, 2026, a meeting of the Board of Directors (“Board”) of Women in Financial Markets (“WIFM”) was held, commencing at 3:00 p.m. (Eastern).

Board members participating in person: Tara Dziedzic, Victoria Greenberg, Nichola Hunter, Joyce Thormann, Bari Trontz, and Julie Winkler

Board members participating virtually: Vanessa Battaglia, Simona Composto, Samantha DeZur, Tracey Jordal, Jackie Mesa, Lona Mozumder, Katie Oliverio, Tara Pardo, Margoth Pilla, Marta Poleszczuk, Tracy Rucker-Wilson, and Karen Wares

Board member who was unable to attend: Susi de Verdelon

Melody Mokhtarian participated in her role as Director of Membership and Development and Alexa Simone participated in her role as Membership and Events Coordinator at the invitation of the Board.

Ms. Winkler called the meeting to order.

Approval of Board Minutes:

The March 3, 2026, Board meeting minutes were approved.

Board Chair Remarks:

Ms. Winkler thanked everyone for participating in the Board survey. She shared that the Advisory Council was also surveyed and stated that the Board and Advisory Council are aligned on the strategic mission of the organization. She highlighted the following priorities: grow/scale membership, differentiating the organization from others, and globalizing operational best practices.

The agenda for the WIFM Board offsite on May 1-3 will include discussing barriers for the organization and exploring solutions, leveraging new technologies, and a session with Georgie Dickens.

Ms. Winkler looks forward to the Board members spending time together and strategizing at the offsite.

President & CEO Update:

Ms. Wares thanked Board members for sponsorship outreach and reminded them to follow up.

Ms. Wares shared with the board that Alexa Simone’s new title will be Marketing and Events Manager to better reflect her role and responsibilities.

EMEA Committee Update:

Ms. Jordal reported that the committee is looking to plan the EU Gala in mid-to-late November, with a goal of 200 guests. She also announced that the EMEA Conference is confirmed for July 7 in London and Bank of America will host the conference. The target is 85-100 attendees, and the ticket price will be 25 pounds.

She provided the Board with an update on WIFM's efforts to gain CIO status and that members of the Board and Working Group are looking into options to help WIFM achieve the desired status.

Ms. Jordal reviewed the structure of the EU Committee and Working Group and ways they leverage members who want to help, including the outreach process after events held in the region.

She shared the goal to establish Working Groups in Milan, Paris and Frankfurt.

Sponsorship & Membership Engagement Committee Update:

Ms. Rucker Wilson congratulated the board on reaching 30% of the \$900,000 goal, with 9 sponsors already confirmed. She reminded Board members that the Gala is 5 months away and encouraged Board members to reach out to sponsors.

She shared the following cities that are part of the regional growth strategy: Boston, Chicago, Washington DC and Los Angeles. Houston is also on the radar.

She reminded the Board that WIFM must highlight the value of becoming a WIFM member and the goal to secure membership at the beginning of the year so members can access the benefits for the full year.

She shared that WIFM should have a communications strategy with LinkedIn posts to maximize visibility.

Finance Committee Update:

Ms. Pilla reported that she adjusted revenue projections, based on anticipated revenue from membership as well as adjustments to the EMEA budget.

Ms. Pilla requested Board approval for the budget and financials, which was approved by the Board.

She shared that the IRS has not updated the WIFM name due to their system being down, and asserted that she will continue to follow up with them.

Events Committee Update:

Ms. DeZur updated the Board that WIFM Marquee events are in progress and are being planned.

She congratulated the Board on the successful Women's History Month Webinars, the Board Ready Virtual Series, and the Generation Love event.

Leadership Committee Update:

Ms. Mesa reported the cohorts are in the process of providing feedback to managers and/or sponsors on cohort member participation and the program.

She shared that the 3rd WIFM NYC Conference will be held on June 25 at WilmerHale. The committee is working on securing a keynote and speakers for the conference.

Marketing & Communications Committee Update:

Ms. Trontz reminded the Board that this new committee has established a committee charter with various workstreams.

She also shared that the committee has selected a group of 6 marketing experts around the world to offer support across various skills, including public relations, campaigns, graphic design, event design and execution.

She shared that the committee acts as centralizing function to help Board members and committees reach their goals and objectives.

After the offsite, the committee will assemble a compressive 360 marketing plan to share with the Board.

The committee is also working on targeted campaigns, media outreach, partnering with conferences and women's networks, and developing a speaker's bureau.

Gala Update:

Ms. Pardo shared that the Gala committee will be providing materials to help WIFM collect live and silent auction items. She also reported that the committee is looking into a platform to help streamline the auction and assist with guest check-in and table assignments.

Further Business:

Ms. Mokhtarian shared the private portal which will be a centralized source for documents and materials for Board members and cohort members.

Adjournment: With no further business, the meeting adjourned.