

WIFM Gala Auction 2026

EMPOWERING LEADERS OF TODAY & TOMORROW

A TARGETED OPPORTUNITY TO ENGAGE A HIGH-VALUE AUDIENCE

On October 22, 2026, Women in Financial Markets (WIFM) will host its Gala & Awards Ceremony at Tribeca 360 in New York City, convening 300+ professionals across investment banking, asset management, private equity, fintech, institutional investing, and more. The event brings together senior leaders from top-tier global financial institutions, creating a uniquely senior, highly influential audience.

As part of the evening, a curated live and silent auction will support WIFM's mission while offering a high visibility, interactive setting for brands to engage directly with attendees.

WHY COMPANIES CHOOSE TO DONATE

REACH THE RIGHT AUDIENCE

Your brand is positioned in front of senior leaders and industry decision-makers from leading global financial institutions, with access to WIFM's **network of 9,000+ members globally**.

STAND OUT IN A CURATED SETTING

Auction items are selectively chosen, ensuring your contribution receives **focused attention** within a high quality, tightly curated experience.

MULTI-CHANNEL EXPOSURE

Donors receive recognition in event materials, onsite visibility, and exposure across WIFM's **LinkedIn network of 14,000+ followers**.

ALIGN WITH A HIGH-IMPACT MISSION

Your contribution supports WIFM's work to advance professionals in the financial markets industry through education, coaching, mentorship, and access to a global network of influential leaders. Through expert-led programming and curated events, WIFM equips individuals to deepen industry knowledge, strengthen leadership skills, and build meaningful connections across the financial ecosystem.



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WHAT DRIVES ENGAGEMENT AT THE AUCTION

We prioritize premium, experience-driven items that resonate with this audience. Items that perform well include:

- Exclusive or VIP access to people, places, or experiences
- Luxury travel or hospitality packages
- Private dining or curated culinary experiences
- Wellness and high-end lifestyle offerings
- Limited-edition or premium products

We are happy to work with you to structure a donation that aligns with your brand and maximizes visibility.

TANGIBLE IMPACT

By providing career development resources and curated networking experiences, WIFM equips professionals with the knowledge and influence to advance to the highest levels of the financial services industry. WIFM is a registered nonprofit, and donations may be tax-deductible. An acknowledgment letter will be provided.

CONFIRM YOUR PARTICIPATION

We are finalizing the auction lineup and accepting a limited number of curated contributions.

To secure placement:

- **Submit or confirm your donation by DATE**
- **Contact: Melody Mokhtarian**
- **Email: m.mokhtarian@wifm.org**

Early confirmation ensures inclusion in pre-event materials and optimal visibility during the event.

